

Social Security System East Avenue, Diliman, Quezon City

PHILIPPINE BIDDING DOCUMENTS

Fifth Edition October 2016

PART I Procurement of CONSULTING SERVICES

HIRING OF A DIGITAL MARKETING AND ONLINE PUBLIC RELATIONS (PR) AGENCY FOR TWO (2) YEARS

REI-SSS-Consulting-2020-004

Government of the Republic of the Philippines

FERNANDO Chairpe*t*

TABLE OF CONTENTS

PART I

SECTION I. REQUEST FOR EXPRESSION OF INTEREST	3
SECTION II. ELIGIBILITY DOCUMENTS	6
SECTION III. ELIGIBILITY DATA SHEET	.11



Section I. Request for Expression of Interest



REPUBLIC OF THE PHILIPPINES **SOCIAL SECURITY SYSTEM** East Avenue, Diliman, Quezon City Tel. Nos. (632)8920-6401*(632)8920-6446 E-mail: **member_relations@sss.gov.ph***Website http://www.sss.gov.ph

REQUEST FOR EXPRESSION OF INTEREST FOR REI-SSS-CONSULTING-2020-004

Hiring of a Digital Marketing and Online Public Relations (PR) Agency for Two (2) years

- The Social Security System (SSS), through the 2020 Approved Corporate Operating Budget (COB) – Publication Expense (Advertising) intends to apply the sum of ₱35,586,065.00for two (2) years (@₱17,793,032.50/year) being the Approved Budget for the Contract (ABC) to payments under the contract for Hiring of a Digital Marketing and Online Public Relations (PR) Agency for Two (2) years. Bids received in excess of the ABC shall be automatically rejected at the opening of the financial proposals.
- 2. The SSS now calls for the submission of eligibility documents for the Hiring of a Digital Marketing and Online Public Relations (PR) Agency for Two (2) years ¹.

Eligibility documents of interested consultants must be duly received by the BAC Secretariat on or before **on or before 28 September 2020** (Monday) not later than 2:00pm at the BAC Bidding Room (formerly CDPRD Computer Room), 2nd Floor, SSS Main Building, East Avenue, Diliman, Quezon City. Applications for eligibility will be evaluated based on a non-discretionary "pass/fail" criterion.

3. Interested bidders may obtain further information from the *SSS* and inspect the Bidding Documents at the address in the last item of the ITB from Monday to Friday, 8:00 a.m. to 5:00 p.m.

Only one company representative is allowed to attend the manual opening of Eligibility Documents. Other company representative may witness the opening of Eligibility Documents through Microsoft Teams. Kindly e-mail us on or before 25 September 2020, through e-mail address bac@sss.gov.ph, the following:

- a. Name of the representative and e-mail address; and
- b. Technical and administrative queries.
- 4. A complete set of Bidding Documents may be acquired by interested bidders starting 17 September 2020 up to the scheduled submission & receipt of bids from the address stated in the last item of the ITB and upon payment of the applicable fee for the Bidding Documents in the amount of ₱ 20,000.00.

¹ A brief description of the terms of reference of the Consulting Service should be provided, including outputs/deliverables, location of project, and other information necessary to enable potential bidders to decide whether or not to respond to the invitation.



It may also be **downloaded free of charge** from the website of the Philippine Government Electronic Procurement System (PhilGEPS) and the website of the Procuring Entity, provided that Bidders shall pay the applicable fee for the Bidding Documents not later than the submission of their bids.

5. The BAC shall draw up the short list of consultants from those who have submitted Expression of Interest, including the eligibility documents, and have been determined as eligible in accordance with the provisions of Republic Act 9184 (RA 9184), otherwise known as the "Government Procurement Reform Act", and its Implementing Rules and Regulations (IRR).

The short list shall consist of <u>top five $(5)^2$ prospective bidders</u> who will be entitled to submit bids. The criteria and rating system for short listing are:

Applicable Experience of the Agency	40 pts.
Has been in the industry and has completed similar projects in the last three (3) years prior to the date of submission and receipt of eligibility documents	
 a) Social Media Management – Four (4) similar projects b) TV commercial production – Two (2) similar projects c) Radio commercial production – One (1) similar project d) Print ad – One (1) similar project 	
Qualification of personnel who may be assigned to the job	40 pts.
The identified members of the proposed team must have the following:	
Years of working experience prior to the date of submission and receipt of eligibility documents	
 a) Account Manager – at least 10 years b) Art/Creative Director – at least 10 years c) Public Relations Strategist – at least 10 years d) Social Media Strategist – at least 3 years 	
➢ Educational Attainment:	
 a) Account Manager – Bachelor's degree of any four-year course b) Art/Creative Director – Bachelor's degree in Communication/ Advertising/Arts/Creatives/Multi-media c) Public Relations Strategist – Bachelor's degree of any four-year course d) Social Media Strategist – Bachelor's degree of any four-year course 	
Current workload relative to capacity Current workload relative to capacity (Ratio) shall be computed based on the following:	20 pts.
No. of Professional Staff/ No. of Ongoing Projects	
Wherein the bidder with the highest computed ratio shall garner the perfect score of 20 points. The points of the rest of the bidder shall be computed on a pro rata basis as follows:	
(Ratio of the Bidder/ Ratio of the Highest Rated Bidder) X 20 points	
TOTAL	100 pts.
Minimum Passing Score Top 5 bidders which passed the minimum score will be shortlisted	75 pts.

NOTE: The qualifications of bidder/s shall be computed through **ratio and proportions** or by using the **arithmetic mean (average)**, whichever is applicable.

 $^{^2}$ For World Bank financed contract, the short list should be six (6) Consultants.

- 6. Bidding will be conducted through open competitive bidding procedures using non-discretionary "pass/fail" criterion as specified in the IRR of RA 9184.
 - (i) Bidding is restricted to Filipino citizens/sole proprietorships, cooperatives, and partnerships or organizations with at least sixty percent (60%) interest or outstanding capital stock belonging to citizens of the Philippines.
- 7. The <u>SSS</u> shall evaluate bids using the <u>Quality Based Evaluation/Selection (QBE/QBS)</u> procedure. The criteria and rating system for the evaluation of bids shall be provided in the Instructions to Bidders.
- 8. The contract shall be completed within <u>two (2) years after the bidder has received duly</u> <u>approved/signed/notarized contract.</u>
- 9. References to the dates and times shall be based on Philippine Standard time. Should any of the above dates fall on a holiday, the deadline shall be extended to the same time of the immediately succeeding business day in Quezon City.
- 10. The SSS reserves the right to reject any and all bids, declare a failure of bidding, or not award the contract at any time prior to contract award in accordance with Section 41 of RA 9184 and its IRR, without thereby incurring any liability to the affected bidder or bidders.
- 11. The SSS assumes no obligation to compensate or indemnify parties for any expense or loss that they may incur as a result of their participation in the procurement process, nor does SSS guarantee that an award will be made as a result of this invitation. Furthermore, the SSS reserves the right to waive any defects or formality in the responses to the eligibility requirements and to this invitation and reserves the right to accept the proposal most advantageous to the agency.
- 12. For further information, please refer to:

Bids & Awards Committee The Secretariat 2nd Flr., SSS Main Bldg., East Ave., Diliman, Q.C. Tel No. (632) 8922-1070; 8920-6401 local 5492 or 6382 Email – bac@sss.gov.ph

BIDS & AWARDS COMMITTEE

ref.: rei-sss-consulting-2020-004-Hiring of Digital Marketing & Online PR

Section II. Eligibility Documents

1. Eligibility Criteria

- 1.1. The following persons/entities shall be allowed to participate in the bidding for Consulting Services:
 - (a) Duly licensed Filipino citizens/sole proprietorships;
 - (b) Partnerships duly organized under the laws of the Philippines and of which at least sixty percent (60%) of the interest belongs to citizens of the Philippines;
 - (c) Corporations duly organized under the laws of the Philippines and of which at least sixty percent (60%) of the outstanding capital stock belongs to citizens of the Philippines;
 - (d) Cooperatives duly organized under the laws of the Philippines; or
 - (e) Persons/entities forming themselves into a joint venture, *i.e.*, a group of two (2) or more persons/entities that intend to be jointly and severally responsible or liable for a particular contract: Provided, however, That Filipino ownership or interest thereof shall be at least sixty percent (60%). For this purpose, Filipino ownership or interest shall be based on the contributions of each of the members of the joint venture as specified in their JVA.
- 1.2. When the types and fields of Consulting Services involve the practice of professions regulated by law, those who will actually perform the services shall be Filipino citizens and registered professionals authorized by the appropriate regulatory body to practice those professions and allied professions specified in the **EDS**.
- 1.3. If the Request for Expression of Interest allows participation of foreign consultants, prospective foreign bidders may be eligible subject to the conditions stated in the <u>EDS</u>.
- 1.4. Government owned or –controlled corporations (GOCCs) may be eligible to participate only if they can establish that they (a) are legally and financially autonomous, (b) operate under commercial law, and (c) are not attached agencies of the Procuring Entity.

2. Eligibility Requirements

- 2.1. The following eligibility requirements, together with the Eligibility Documents Submission Form, shall be submitted on or before the date of the eligibility check specified in the Request for Expression of Interest and Clause 5 for purposes of determining eligibility of prospective bidders:
 - a) Class "A" Documents –

Legal Documents

(i) PhilGEPS Certificate of Registration and Membership in accordance with Section 8.5.2 of the IRR. For procurement to be performed overseas, it shall be subject to the Guidelines to be issued by the GPPB.



Technical Documents

- (ii) Statement of the prospective bidder of all its ongoing and completed government and private contracts, including contracts awarded but not yet started, if any, whether similar or not similar in nature and complexity to the contract to be bid, within the relevant period provided in the <u>EDS</u>. The statement shall include, for each contract, the following:
 - (ii.1) the name and location of the contract;
 - (ii.2) date of award of the contract;
 - (ii.3) type and brief description of consulting services;
 - (ii.4) consultant's role (whether main consultant, subconsultant, or partner in a JV)
 - (ii.5) amount of contract;
 - (ii.6) contract duration; and
 - (ii.7) certificate of satisfactory completion or equivalent document specified in the <u>EDS</u> issued by the client, in the case of a completed contract;
- (iii) Statement of the consultant specifying its nationality and confirming that those who will actually perform the service are registered professionals authorized by the appropriate regulatory body to practice those professions and allied professions in accordance with Clause 1.2, including their respective curriculum vitae.
- b) Class "B" Document -

If applicable, the Joint Venture Agreement (JVA) in case the joint venture is already in existence, or duly notarized statements from all the potential joint venture partners in accordance with Section 24.1(b) of the IRR of RA 9184.

2.2. The eligibility requirements or statements, the bids, and all other documents to be submitted to the BAC must be in English. If the eligibility requirements or statements, the bids, and all other documents submitted to the BAC are in foreign language other than English, it must be accompanied by a translation of the documents in English. The documents shall be translated by the relevant foreign government agency, the foreign government agency authorized to translate documents, or a registered translator in the foreign bidder's country; and shall be authenticated by the appropriate Philippine foreign service establishment/post or the equivalent office having jurisdiction over the foreign bidder's affairs in the Philippines.

However, for Contracting Parties to the Apostille Convention, the documents shall be authenticated through an apostille by the Competent Authority, except for countries identified by the Department of Foreign Affairs (DFA) that will still require legalization (red ribbon) by the relevant Embassy or Consulate.

A Contracting Party refers to a State that has joined the Apostille Convention, whether or not the Convention has entered into force for that State.

A Competent Authority refers to the authority designated by a Contracting Party that is competent to issue an apostille. A Contracting Party may designate one or more Competent Authorities and may designate Competent Authorities that are competent to issue an apostille for certain categories of public documents. Information about designated Competent Authorities may be found on the Apostille Section of the Hague Conference website under "Competent Authorities".

The English translation shall govern, for purposes of interpretation of the bid.

2.3. Prospective bidders may obtain a full range of expertise by associating with individual consultant(s) and/or other consultants or entities through a JV or subcontracting arrangements, as appropriate. However, subconsultants may only participate in the bid of one short listed consultant. Foreign Consultants shall seek the participation of Filipino Consultants by entering into a JV with, or subcontracting part of the project to, Filipino Consultants.

3. Format and Signing of Eligibility Documents

- 3.1. Prospective bidders shall submit their eligibility documents through their duly authorized representative on or before the deadline specified in Clause 5.
- 3.2. Prospective bidders shall prepare an original and copies of the eligibility documents. In the event of any discrepancy between the original and the copies, the original shall prevail.
- 3.3. The Eligibility Documents Submission Form shall be signed by the duly authorized representative/s of the Bidder. Failure to do so shall be a ground for the rejection of the eligibility documents.
- 3.4. Any interlineations, erasures, or overwriting shall be valid only if they are signed or initialed by the duly authorized representative/s of the prospective bidder.

4. Sealing and Marking of Eligibility Documents

- 4.1. Prospective bidders shall enclose their original eligibility documents described in Clause 2.1, in a sealed envelope marked "ORIGINAL ELIGIBILITY DOCUMENTS". Each copy thereof shall be similarly sealed duly marking the envelopes as "COPY NO. _____ ELIGIBILITY DOCUMENTS". These envelopes containing the original and the copies shall then be enclosed in one single envelope.
- 4.2. The original and the number of copies of the eligibility documents as indicated in the **EDS** shall be typed or written in ink and shall be signed by the prospective bidder or its duly authorized representative/s.
- 4.3. All envelopes shall:
 - (a) contain the name of the contract to be bid in capital letters;
 - (b) bear the name and address of the prospective bidder in capital letters;
 - (c) be addressed to the Procuring Entity's BAC specified in the EDS;
 - (d) bear the specific identification of this Project indicated in the EDS; and
 - (e) bear a warning "DO NOTOPEN BEFORE..." the date and time for the opening of eligibility documents, in accordance with Clause 5.

4.4 Eligibility documents that are not properly sealed and marked, as required in the bidding documents, shall not be rejected, but the bidder or its duly authorized representative shall acknowledge such condition of the documents as submitted. The BAC shall assume no responsibility for the misplacement of the contents of the improperly sealed or marked eligibility documents, or for its premature opening.

5. Deadline for Submission of Eligibility Documents

Eligibility documents must be received by the Procuring Entity's BAC at the address and on or before the date and time indicated in the Request for Expression of Interest and the **EDS**. In case the deadline for submission of bids fall on a non-working day duly declared by the president, governor or mayor or other government official authorized to make such declaration, the deadline shall be the next working day.

6. Late Submission of Eligibility Documents

Any eligibility documents submitted after the deadline for submission and receipt prescribed in Clause 5 shall be declared "Late" and shall not be accepted by the Procuring Entity. The BAC shall record in the minutes of submission and opening of eligibility documents, the Bidder's name, its representative and the time the eligibility documents were submitted late.

7. Modification and Withdrawal of Eligibility Documents

- 7.1. The prospective bidder may modify its eligibility documents after it has been submitted; provided that the modification is received by the Procuring Entity prior to the deadline specified in Clause 5. The prospective bidder shall not be allowed to retrieve its original eligibility documents, but shall be allowed to submit another set equally sealed, properly identified, linked to its original bid marked as "ELIGIBILITY MODIFICATION" and stamped "received" by the BAC. Modifications received after the applicable deadline shall not be considered and shall be returned to the prospective bidder unopened.
- 7.2. A prospective bidder may, through a letter of withdrawal, withdraw its eligibility documents after it has been submitted, for valid and justifiable reason; provided that the letter of withdrawal is received by the Procuring Entity prior to the deadline prescribed for submission and receipt of eligibility documents.
- 7.3. Eligibility documents requested to be withdrawn in accordance with this Clause shall be returned unopened to the prospective bidder concerned. A prospective bidder that withdraws its eligibility documents shall not be permitted to submit another set, directly or indirectly, for the same project. A prospective bidder that acquired the eligibility documents may also express its intention not to participate in the bidding through a letter which should reach and be stamped by the BAC before the deadline for submission and receipt of eligibility documents.

8. Opening and Preliminary Examination of Eligibility Documents

8.1. The BAC will open the envelopes containing the eligibility documents in the presence of the prospective bidders' representatives who choose to attend, at the time, on the date, and at the place specified in the **EDS**. The prospective bidders' representatives who are present shall sign a register evidencing their attendance.

In case the submitted eligibility envelopes cannot be opened as scheduled due to justifiable reasons, the BAC shall take custody of the said envelopes and reschedule the opening on the next working day or at the soonest possible time through the issuance of a Notice of Postponement to be posted in the PhilGEPS website and the website of the Procuring Entity concerned.

- 8.2. Letters of withdrawal shall be read out and recorded during the opening of eligibility documents and the envelope containing the corresponding withdrawn eligibility documents shall be returned unopened to the withdrawing prospective bidder.
- 8.3. The eligibility documents envelopes and modifications, if any, shall be opened one at a time, and the following read out and recorded:
 - (a) the name of the prospective bidder;
 - (b) whether there is a modification or substitution; and
 - (c) the presence or absence of each document comprising the eligibility documents vis-à-vis a checklist of the required documents.
- The eligibility of each prospective bidder shall be determined by examining each 8.4. bidder's eligibility requirements or statements against a checklist of requirements, using non-discretionary "pass/fail" criterion, as stated in the Request for Expression of Interest, and shall be determined as either "eligible" or "ineligible." If a prospective bidder submits the specific eligibility document required, he shall be rated "passed" for that particular requirement. In this regard, failure to submit a requirement, or an incomplete or patently insufficient submission, shall be considered "failed" for the particular eligibility requirement concerned. If a prospective bidder is rated "passed" for all the eligibility requirements, he shall be considered eligible to participate in the bidding, and the BAC shall mark the set of eligibility documents of the prospective bidder concerned as "eligible." If a prospective bidder is rated "failed" in any of the eligibility requirements, he shall be considered ineligible to participate in the bidding, and the BAC shall mark the set of eligibility documents of the prospective bidder concerned as "ineligible." In either case, the BAC chairperson or his duly designated authority shall countersign the markings.

9. Short Listing of Consultants

- 9.1. Only prospective bidders whose submitted contracts are similar in nature and complexity to the contract to be bid as provided in the **EDS** shall be considered for short listing.
- 9.2. The BAC shall draw up the short list of prospective bidders from those declared eligible using the detailed set of criteria and rating system to be used specified in the **EDS**.
- 9.3. Short listed consultants shall be invited to participate in the bidding for this project through a Notice of Eligibility and Short Listing issued by the BAC.

10. Protest Mechanism

Decision of the Procuring Entity at any stage of the procurement process may be questioned in accordance with Section 55 of the IRR of RA 9184.

Section III. Eligibility Data Sheet

Eligibility Documents	
1.2	Provide and execute communication materials for Quad Media for SSS Communication Plan (Production and execution of TV, radio and print ads and videos for social media; Marketing Plan; Online Public Relations Services and Social Media Management).
1.3	No further instructions.
2	Eligibility Requirements:
	Legal Documents
	(i) PhilGEPS Certificate of Registration and Membership in accordance with Section 8.5.2 of the IRR. For procurement to be performed overseas, it shall be subject to the Guidelines to be issued by the GPPB.
	<u>Technical Documents</u>
	(ii) Company Profile with inclusive date (MMDDYY) the company was established;
	 (iii) Statement of the prospective bidder of all its ongoing and completed government and private contracts, including contracts awarded but not yet started, if any, whether similar or not similar in nature and complexity to the contract to be bid, within the relevant period provided in the <u>EDS</u>. The statement shall include, for each contract, the following (<i>Form supplied</i>):
	(iii.1) the name and location of the contract;
	(iii.2) date of award of the contract;
	(iii.3) type and brief description of consulting services;
	(iii.4) consultant's role (whether main consultant, sub-consultant, or partner in a JV)
	(iii.5) amount of contract;
	(iii.6) contract duration; and
	(iii.7) certificate of satisfactory completion or equivalent document specified in the <u>EDS</u> issued by the client, in the case of a completed contract;
	(iv) Statement of the consultant specifying its nationality and confirming that those who will actually perform the service are registered professionals authorized by the appropriate regulatory body to practice those professions and allied professions in accordance with Clause 1.2, including their respective curriculum vitae.
	 Account Manager Art/Creative Director Public Relations Strategist Social Media Strategist

<u>г</u>	
	 (v) If applicable, the Joint Venture Agreement (JVA) in case the joint venture is already in existence, or duly notarized statements from all the potential joint venture partners in accordance with Section 24.1(b) of the IRR of RA 9184.
	(vi) Eligibility Document Submission Form (form Supplied)
	(vii) No. of professional staff of the company indicating name and position. Curriculum Vitae (CV) must include the following additional information:
	 Relevant skills – primary and secondary areas of expertise Relevant Work Experience – brief description of the role/task of the current and previous work experience/ employment in Advertising/PR industry; inclusive dates (MMYYYY) of employment period
2.1(a)(ii)	The statement of all ongoing and completed government and private contracts shall include all such contracts within three (3) years prior to the deadline for the submission and receipt of eligibility documents. (Form supplied):
	 a) Similar completed contracts – Social Media Management b) Similar completed contracts – TV commercial production c) Similar completed contracts – Radio commercial production d) Similar completed contracts – Print ad
2.1(a)(ii.7)	No further instructions.
4.2	Each Bidder shall submit five (5) sets.
	1. One (1) Envelope marked ORIGINAL; and
	2. Four (4) Envelopes marked COPY NO
4.3 (c)	The Social Security System Bids and Awards Committee shall be concerned with the Project.
4.3 (d)	Hiring of a Digital Marketing and Online Public Relations (PR) Agency for Two (2) Years
5	The address for submission of eligibility documents is at:
	BIDS AND AWARDS COMMITTEE Bidding Room (formerly CDPRD Computer Room), 2nd Floor, SSS Main Building
	East Avenue, Diliman, Quezon City
	The deadline for submission of eligibility documents is indicated in the Advertisement.
8.1	The place of opening of eligibility documents is at:
	BIDS AND AWARDS COMMITTEE Bidding Room (formerly CDPRD Computer Room), 2nd Floor, SSS Main Building
	East Avenue, Diliman, Quezon City
	The date and time of opening of eligibility documents is indicated in the Advertisement.

J

 Applicable Experience of the Agency Has been in the industry for at least three (3) years and has completed similar projects prior to the date of submission and receipt of eligibility documents a) Social Media Management – Four (4) similar projects b) TV commercial production – One (1) similar project c) Radio commercial production – One (1) similar project d) Print ad – One (1) similar project e) Qualification of personnel who may be assigned to the job. The dentified members of the proposed team must fave the following: Y cars of working experience prior to the date of submission and receipt of eligibility documents a) Account Manager – at least 10 years c) Aut/Creative Director – Heast 10 years d) Social Media Strategist – at least 3 years E Educational Attainment: a) Account Manager – Bachelor's degree of any four-year course d) Art/Creative Director – Bachelor's degree of any four-year course j) Public Relations Strategist – Bachelor's degree of any four-year course j) Public Relations Strategist – Bachelor's degree of any four-year course j) Current workload relative to capacity (Ratio) shall be computed based on the following: D) public Relations Strategist – Bachelor's degree of any four-year course j) Current workload relative to capacity (Ratio) shall be computed based on the following: D) professional Staff/ No. of Orgoing Trojects D) Professional Staff/ No. of Orgoing Trojects Marien the bidder shall be computed on a pro rata as follows: Marient The bidder State of the Highest Rated Edider's X20 points. The points of the rest of the bidders shall be computed on a pro rata base follows: 	9.2	The	e criteria and rating system for short listing are:	
and has completed similar projects prior to the date of submission and receipt of eligibility documents a) Social Media Management – Four (4) similar projects b) TV commercial production – Two (2) similar projects c) Radio commercial production – One (1) similar project d) Print ad – One (1) similar project 2 Qualification of personnel who may be assigned to the job. The identified members of the proposed team must have the following: 3 Account Manager – at least 10 years b) Art/Creative Director – at least 10 years c) Public Relations Strategist – at least 10 years b) Art/Creative Director – at least 10 years c) Public Relations Strategist – at least 3 years 3 Educational Attainment: a) Account Manager – Bachclor's degree of any four-year course b) Art/Creative Director – Bachclor's degree of any four-year course b) Art/Creative Director – Bachclor's degree of any four-year course c) Public Relations Strategist – Bachclor's degree of any four-year course c) Public Relations Strategist – Bachclor's degree of any four-year course c) Public Relations Strategist – Bachclor's degree of any four-year course c) Public Relations Strategist – Bachclor's degree of any four-year course c) Public Relations Strategist – Bachclor's degree of any four-year course c) Public Relations Strategist – Bachclor's degree of any four-year course c) Current workload relative to capacity Current workload relative to capacity No. of Professional Staff/ No. of Ongoing Projects Wherein the bidder with the highest computed ratio shall garner the perfect score of 20 points. The points of the rest of the bidders shall be computed on a pro rata basis as follows: c) Ratio of the Bidder/ Ratio of the Highest Rated Bidder) X 20 points CUTAL 100 pts.		\triangleright	Applicable Experience of the Agency	40 pts.
 projects b) TV commercial production – Two (2) similar project c) Radio commercial production – One (1) similar project d) Print ad – One (1) similar project > Qualification of personnel who may be assigned to the job. The identified members of the proposed team must have the following: b) Years of working experience prior to the date of submission and receipt of eligibility documents a) Account Manager – at least 10 years b) Art/Creative Director – at least 10 years c) Public Relations Strategist – at least 10 years d) Social Media Strategist – at least 10 years e) Educational Attainment: a) Account Manager – Bachelor's degree of any four-year course b) Art/Creative Director – Bachelor's degree in Communication/Advertising/Arts/Creatives/ Muti-media c) Public Relations Strategist – Bachelor's degree of any four-year course d) Social Media Strategist – Bachelor's degree of any four-year course c) Current workload relative to capacity (Ratio) shall be computed based on the following: No. of Professional Staff/ No. of Ongoing Projects Wherein the bidder with the highest computed ratio shall gamer the perfect score of 20 points. The points of the rest of the bidder shall be computed natio shall gamer the perfect score of 20 points. The points of the rest of the bidder shall be computed nation shall be computed nation shall be computed nations and part the perfect score of 20 points. The points of the rest of the bidder shall be computed nation shall gamer the perfect score of 20 points. The points of the rest of the bidder shall be computed nation shall be computed nation basis as follows: b) (Ratio of the Bidder/ Ratio of the Highest Rated Bidder) X 20 points 			and has completed similar projects prior to the date	
 the job. The identified members of the proposed team must have the following: Years of working experience prior to the date of submission and receipt of eligibility documents a) Account Manager – at least 10 years b) Art/Creative Director – at least 10 years c) Public Relations Strategist – at least 10 years d) Social Media Strategist – at least 10 years e) Educational Attainment: a) Account Manager – Bachelor's degree of any four-year course b) Art/Creative Director – Bachelor's degree in Communication/Ad vertising/Arts/Creatives/ Multi-media c) Public Relations Strategist – Bachelor's degree of any four-year course d) Social Media Strategist – Bachelor's degree of any four-year course d) Social Media Strategist – Bachelor's degree of any four-year course d) Social Media Strategist – Bachelor's degree of any four-year course c) Public Relative to capacity 20 pts. Current workload relative to capacity (Ratio) shall be computed based on the following: No. of Professional Staff/ No. of Ongoing Projects Wherein the bidder with the highest computed ratio shall garner the perfect score of 20 points. The points of the rest of the bidder/ Ratio of the Highest Rated Bidder) X 20 points TOTAL 100 pts. 			 projects b) TV commercial production – Two (2) similar projects c) Radio commercial production – One (1) similar project 	
 have the following: Years of working experience prior to the date of submission and receipt of eligibility documents a) Account Manager – at least 10 years b) Art/Creative Director – at least 10 years c) Public Relations Strategist – at least 3 years Educational Attainment: a) Account Manager – Bachelor's degree of any four-year course b) Art/Creative Director – Bachelor's degree in Communication/Ad vertising/Arts/Creatives/ Multi-media c) Public Relations Strategist – Bachelor's degree of any four-year course d) Social Media Strategist – Bachelor's degree of any four-year course d) Social Media Strategist – Bachelor's degree of any four-year course d) Social Media Strategist – Bachelor's degree of any four-year course d) Social Media Strategist – Bachelor's degree of any four-year course d) Social Media Strategist – Bachelor's degree of any four-year course d) Social Media Strategist – Bachelor's degree of any four-year course d) Social Media Strategist – Bachelor's degree of any four-year course d) Social Media Strategist – Bachelor's degree of any four-year course d) Social Media Strategist – Bachelor's degree of any four-year course c) Public Relative to capacity (Ratio) shall be computed based on the following: No. of Professional Staff/ No. of Ongoing Projects Wherein the bidder with the highest computed ratio shall gamer the perfect score of 20 points. The points of the rest of the bidder's shall be computed on a pro rata basis as follows: c) (Ratio of the Bidder/ Ratio of the Highest Rated Bidder) X 20 points 				40 pts.
submission and receipt of eligibility documents a) Account Manager – at least 10 years b) Art/Creative Director – at least 10 years c) Public Relations Strategist – at least 10 years d) Social Media Strategist – at least 3 years > Educational Attainment: a) Account Manager – Bachelor's degree of any four-year course b) Art/Creative Director – Bachelor's degree in Communication/Ad vertising/Arts/Creatives/ Multi-media c) Public Relations Strategist – Bachelor's degree of any four-year course d) Social Media Strategist – Bachelor's degree of any four-year course d) Social Media Strategist – Bachelor's degree of any four-year course d) Social Media Strategist – Bachelor's degree of any four-year course c) Public Relations Strategist – Bachelor's degree of any four-year course c) Social Media Strategist – Bachelor's degree of any four-year course b) Social Media Strategist – Bachelor's degree of any four-year course b) Social Media Strategist – Bachelor's degree of any four-year course c) Social Media Strategist – Bachelor's degree of any four-year course c) Public Relations Strategist – Bachelor's degree of any four-year course b) Current workload relative to capacity (Ratio) shall be computed based on the following: No. of Professional Staff/ No. of Ongoing Projects Wherein the bidder with the highest computed ratio shall gamer the perfect score of 20 points. The points of the rest of the bidder's shall be computed on a pro rata basis as follows: c) (Ratio of the Bidder/ Ratio of the Highest Rated Bidder) X 20 points				
 b) Art/Creative Director - at least 10 years c) Public Relations Strategist - at least 10 years d) Social Media Strategist - at least 3 years Educational Attainment: a) Account Manager - Bachelor's degree of any four-year course b) Art/Creative Director - Bachelor's degree in Communication/Ad vertising/Arts/Creatives/ Multi-media c) Public Relations Strategist - Bachelor's degree of any four-year course d) Social Media Strategist - Bachelor's degree of any four-year course d) Social Media Strategist - Bachelor's degree of any four-year course d) Social Media Strategist - Bachelor's degree of any four-year course c) Public Relations Strategist - Bachelor's degree of any four-year course d) Social Media Strategist - Bachelor's degree of any four-year course c) Current workload relative to capacity 20 pts. Current workload relative to capacity (Ratio) shall be computed based on the following: No. of Professional Staff/ No. of Ongoing Projects Wherein the bidder with the highest computed ratio shall garner the perfect score of 20 points. The points of the rest of the bidders shall be computed on a pro rata basis as follows:) (Ratio of the Bidder/ Ratio of the Highest Rated Bidder) X 20 points 			• • •	
 a) Account Manager – Bachelor's degree of any four-year course b) Art/Creative Director – Bachelor's degree in Communication/Advertising/Arts/Creatives/ Multi-media c) Public Relations Strategist – Bachelor's degree of any four-year course d) Social Media Strategist – Bachelor's degree of any four-year course > Current workload relative to capacity 20 pts. Current workload relative to capacity (Ratio) shall be computed based on the following: No. of Professional Staff/ No. of Ongoing Projects Wherein the bidder with the highest computed ratio shall garner the perfect score of 20 points. The points of the rest of the bidder's shall be computed on a pro rata basis as follows: > (Ratio of the Bidder/ Ratio of the Highest Rated Bidder) X 20 points. TOTAL 100 pts. 			 b) Art/Creative Director – at least 10 years c) Public Relations Strategist – at least 10 years 	
 any four-year course b) Art/Creative Director – Bachelor's degree in Communication/Advertising/Arts/Creatives/Multi-media c) Public Relations Strategist – Bachelor's degree of any four-year course d) Social Media Strategist – Bachelor's degree of any four-year course c) Current workload relative to capacity 20 pts. Current workload relative to capacity (Ratio) shall be computed based on the following: No. of Professional Staff/ No. of Ongoing Projects Wherein the bidder with the highest computed ratio shall garner the perfect score of 20 points. The points of the rest of the bidders shall be computed on a pro rata basis as follows: > (Ratio of the Bidder/ Ratio of the Highest Rated Bidder) X 20 points. 			Educational Attainment:	
Communication/Advertising/Arts/Creatives/ Multi-media c) Public Relations Strategist – Bachelor's degree of any four-year course d) Social Media Strategist – Bachelor's degree of any four-year course 20 pts. Current workload relative to capacity (Ratio) shall be computed based on the following: No. of Professional Staff/ No. of Ongoing Projects Wherein the bidder with the highest computed ratio shall garner the perfect score of 20 points. The points of the rest of the bidder' Ratio of the Highest Rated Bidder) X 20 points TOTAL 100 pts.				
 of any four-year course d) Social Media Strategist – Bachelor's degree of any four-year course > Current workload relative to capacity (Ratio) shall be computed based on the following: No. of Professional Staff/ No. of Ongoing Projects Wherein the bidder with the highest computed ratio shall garner the perfect score of 20 points. The points of the rest of the bidders shall be computed on a pro rata basis as follows: > (Ratio of the Bidder/ Ratio of the Highest Rated Bidder) X 20 points. TOTAL 100 pts. 			Communication/Advertising/Arts/Creatives/	
 any four-year course Current workload relative to capacity Current workload relative to capacity (Ratio) shall be computed based on the following: No. of Professional Staff/ No. of Ongoing Projects Wherein the bidder with the highest computed ratio shall garner the perfect score of 20 points. The points of the rest of the bidders shall be computed on a pro rata basis as follows: (Ratio of the Bidder/ Ratio of the Highest Rated Bidder) X 20 points. 			,	
Current workload relative to capacity (Ratio) shall be computed based on the following: No. of Professional Staff/ No. of Ongoing Projects Wherein the bidder with the highest computed ratio shall garner the perfect score of 20 points. The points of the rest of the bidders shall be computed on a pro rata basis as follows: > (Ratio of the Bidder/ Ratio of the Highest Rated Bidder) X 20 points TOTAL 100 pts.			,	
 computed based on the following: No. of Professional Staff/ No. of Ongoing Projects Wherein the bidder with the highest computed ratio shall garner the perfect score of 20 points. The points of the rest of the bidders shall be computed on a pro rata basis as follows: (Ratio of the Bidder/ Ratio of the Highest Rated Bidder) X 20 points 		\succ	Current workload relative to capacity	20 pts.
Projects Wherein the bidder with the highest computed ratio shall garner the perfect score of 20 points. The points of the rest of the bidders shall be computed on a pro rata basis as follows: ▶ (Ratio of the Bidder/ Ratio of the Highest Rated Bidder) X 20 points TOTAL 100 pts.				
 shall garner the perfect score of 20 points. The points of the rest of the bidders shall be computed on a pro rata basis as follows: > (Ratio of the Bidder/ Ratio of the Highest Rated Bidder) X 20 points TOTAL 100 pts. 				
Bidder) X 20 points TOTAL 100 pts.			shall garner the perfect score of 20 points. The points of the rest of the bidders shall be computed on a pro rata	
TOTAL 100 pts.				
			TOTAL	-

In

Top 5 bidders which passed the minimum score will be shortlisted
NOTE: The qualifications of bidder/s shall be computed through ratio and proportions or by using the arithmetic mean (average), whichever is applicable.

J

[Date]

[Name and address of the Procuring Entity]

Ladies/Gentlemen:

In connection with your Request for Expression of Interest dated [insert date] for [Title of Project], [Name of Consultant] hereby expresses interest in participating in the eligibility and short listing for said Project and submits the attached eligibility documents in compliance with the Eligibility Documents therefor.

In line with this submission, we certify that:

- a) [*Name of Consultant*] is not blacklisted or barred from bidding by the GoP or any of its agencies, offices, corporations, LGUs, or autonomous regional government, including foreign government/foreign or international financing institution; and
- b) Each of the documents submitted herewith is an authentic copy of the original, complete, and all statements and information provided therein are true and correct.

We acknowledge and accept the Procuring Entity's right to inspect and audit all records relating to our submission irrespective of whether we are declared eligible and short listed or not.

We further acknowledge that failure to sign this Eligibility Document Submission Form shall be a ground for our disqualification.

Yours sincerely,

Signature Name and Title of Authorized Signatory Name of Consultant Address

STATEMENT OF ON-GOING GOVERNMENT AND PRIVATE CONTRACTS

NAME AND LOCATION OF THE CONTRACT	DATE OF AWARD OF THE CONTRACT	CONTRACT DURATION	AMOUNT OF CONTRACT	TYPE AND BRIEF DESCRIPTION OF THE CONSULTING SERVICES	CONSULTANT'S ROLE (whether main consultant, subcontractor, or partner in JV) with CONTACT PERSON AND CONTAC NUMBER	NO. OF Professional Staff assigned in the project

STATEMENT OF COMPLETED GOVERNMENT AND PRIVATE CONTRACTS – SOCIAL MEDIA MANAGEMENT

NAME AND LOCATION OF THE CONTRACT	DATE OF AWARD OF THE CONTRACT	CONTRACT DURATION	AMOUNT OF CONTRACT	TYPE AND BRIEF DESCRIPTION OF THE CONSULTING SERVICES	CONSULTANT'S ROLE (whether main consultant, subcontractor, or partner in JV) with CONTACT PERSON AND CONTACT NUMBER	NO. OF Professional Staff assigned in the project

STATEMENT OF COMPLETED GOVERNMENT AND PRIVATE CONTRACTS – TV COMMERCIAL PRODUCTION

NAME AND LOCATION OF THE CONTRACT	DATE OF AWARD OF THE CONTRACT	CONTRACT DURATION	AMOUNT OF CONTRACT	TYPE AND BRIEF DESCRIPTION OF THE CONSULTING SERVICES	CONSULTANT'S ROLE (whether main consultant, subcontractor, or partner in JV) with CONTACT PERSON AND CONTACT NUMBER	NO. OF Professional Staff assigned in the project

STATEMENT OF COMPLETED GOVERNMENT AND PRIVATE CONTRACTS – RADIO COMMERCIAL PRODUCTION

NAME AND LOCATION OF THE CONTRACT	DATE OF AWARD OF THE CONTRACT	CONTRACT DURATION	AMOUNT OF CONTRACT	TYPE AND BRIEF DESCRIPTION OF THE CONSULTING SERVICES	CONSULTANT'S ROLE (whether main consultant, subcontractor, or partner in JV) with CONTACT PERSON AND CONTACT NUMBER	NO. OF Professional Staff assigned in the project

STATEMENT OF COMPLETED GOVERNMENT AND PRIVATE CONTRACTS – PRINT AD

NAME AND LOCATION OF THE CONTRACT	DATE OF AWARD OF THE CONTRACT	CONTRACT DURATION	AMOUNT OF CONTRACT	TYPE AND BRIEF DESCRIPTION OF THE CONSULTING SERVICES	CONSULTANT'S ROLE (whether main consultant, subcontractor, or partner in JV) with CONTACT PERSON AND CONTACT NUMBER	NO. OF Professional Staff assigned in the project

STATEMENT OF SIMILAR GOVERNMENT AND PRIVATE CONTRACTS FOR CONSULTANCY WITH ATTACHED SUPPORTING DOCUMENTS (i.e. CONTRACTS)

NAME AND LOCATION OF THE CONTRACT	DATE OF AWARD OF THE CONTRACT	CONTRACT DURATION	AMOUNT OF CONTRACT	TYPE AND BRIEF DESCRIPTION OF THE CONSULTING SERVICES	CONSULTANT'S ROLE (whether main consultant, subcontractor, or partner in JV) with CONTACT PERSON AND CONTACT NUMBER	NO. OF Professional Staff assigned in the project



